

AMAZON SMILE

ANOTHER WAY TO SUPPORT YOUR MUSEUM

Did you know that Northern Ohio Railway Museum has a unique AmazonSmile link that makes it easier for you to find and support us? With holiday shopping right around the corner, please consider using our Amazon Smile link when making purchases through Amazon. Here are some commonly asked questions about Amazon Smile.

What is NORM's unique link?

<http://smile.amazon.com/ch/34-6568422>

What does this unique link do?

When you click on NORM's unique link, you skip the process of searching for a charity to support among over one million eligible charities. Instead, you're taken to smile.amazon.com and are automatically asked if you want to support Northern Ohio Railway Museum.

Can I just search for NORM at smile.amazon.com?

Yes. However, that makes it harder for you to find and select NORM. There are over one million eligible charities, and you may end up picking the wrong organization during the selection process. Using the above link increases the likelihood that you will select NORM before you start shopping.

Do I have to click on NORM's AmazonSmile link every time I shop?

No. Once you select NORM, the museum will receive 0.5% of the price of all your smile.amazon.com purchases, regardless of whether you use NORM's unique AmazonSmile link to return to the site. However, we recommend that you bookmark and use NORM's link so you don't accidentally shop at www.amazon.com instead of smile.amazon.com. Only purchases made at smile.amazon.com are eligible for donations.

If I have already selected a NORM as my charity, what will I see when I click on NORM's unique link?

If you are already supporting NORM and you click on NORM's unique link, you will simply be taken to smile.amazon.com so you can start shopping. You do not have to re-select NORM. If you are supporting a different charity and you click on NORM's link, you will be asked if you'd like to switch your support to NORM.

If you have any questions about NORM's unique AmazonSmile link, please contact us. Thank you.