Lincoln/Omaha
Intercity Bus Feasibility Study
Mobility Management – Phase 3

February 2020
Schedule / Scope

- July 2019 to March 2020
- Monthly Project Team Meetings
- Technical Committee
- Stakeholder Interviews/Survey

Intercity Bus - Project Tasks

1. Develop Tech Committee
2. Review Studies / plans
3. Community Engagement
4. Community Overview
5. Existing Services
6. Transit Needs
7. Develop Alternatives / Prioritize
8. Potential Funding Programs
9. Operational Plan/Implementation
10. Draft/Final Report

Intercity Bus - Project Tasks

July-Aug 2019
- Kickoff
- Collect Data

Sept 2019
- Review Data
- Public Input

Oct 2019
- Data Analysis

Nov-Dec 2019
- Develop Alternatives
- Public Input - 2

Jan-Feb 2020
- Finalize Alternatives

Mar 2020
- Draft Report
- Public Input – 3
- Final Report

www.nebraskatransit.com
Facebook: @nebraska.transit
Existing Conditions – Population Growth

Growing Now:

<table>
<thead>
<tr>
<th>County</th>
<th>2010</th>
<th>2015</th>
<th>2020</th>
<th>2025</th>
<th>2030</th>
<th>2035</th>
<th>2040</th>
<th>2045</th>
<th>2050</th>
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<tbody>
<tr>
<td>Lancaster</td>
<td>285,407</td>
<td>302,423</td>
<td>320,528</td>
<td>340,761</td>
<td>361,534</td>
<td>383,301</td>
<td>406,126</td>
<td>430,021</td>
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<td>Douglas</td>
<td>517,110</td>
<td>544,083</td>
<td>571,311</td>
<td>598,220</td>
<td>625,173</td>
<td>652,243</td>
<td>680,008</td>
<td>708,113</td>
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<td>Sarpy</td>
<td>158,840</td>
<td>177,697</td>
<td>196,701</td>
<td>214,981</td>
<td>233,688</td>
<td>253,624</td>
<td>274,837</td>
<td>296,400</td>
<td>317,618</td>
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</table>

And Growing Into the Future...

Source: December 2015 Nebraska County Projections, Center for Public Affairs Research, UNO
Lincoln/Omaha: Existing Conditions – Travel Patterns

- Bi-Directional Travel
- Over 23,000 Daily Commuters
- 2017 US Census, On the Map Application and LEHD OD Employment Data
  - Includes Omaha MSA, Lincoln MSA, Waverly, Ashland, Greenwood
Existing Service in the Corridor

- **UN College of Engineering Shuttle – School session only**
- **Burlington Trailways**
  - Leave Lincoln 4:40 a.m., Arrive Omaha 5:40 a.m. (bus from Denver)
  - Leave Omaha 9:15 p.m., Arrive Lincoln 10:15 p.m. (bus continues to Denver)
  - (Omaha-Chicago) Leave Omaha 6:15 a.m., 12:10 p.m., or 8:45 p.m.
  - (Omaha-Chicago) Arrive Omaha 1:30 a.m., 4:05 p.m., or 8:20 p.m.
- **Express Arrow**
  - Leave Omaha 8:15 a.m., Arrive Lincoln 9:15 a.m. (bus continues to Denver)
  - Leave Lincoln 6:55 p.m., Arrive Omaha 7:55 p.m. (bus from Denver)
  - (Omaha-Norfolk) Leave Omaha 8:45 a.m., Eppeley 9:00 a.m., Arrive Norfolk 11:30 a.m.
  - (Omaha-Norfolk) Leave Norfolk 12:05 p.m., Arrive Eppeley 2:35 p.m., Arrive Omaha 2:50 p.m.
- **Navigator Express (no Sunday service)**
  - Leave Lincoln 11:10 a.m., Arrive Omaha Eppeley Airport 12:25 p.m.
  - Leave Omaha Eppeley Airport 2:00 p.m., Arrive Lincoln 3:15 p.m.
- **Windstar/Megabus**
  - Leave Lincoln 11:00 a.m., Arrive Omaha 12:05 p.m. (bus continues to Chicago)
  - Leave Omaha 7:55 p.m., Arrive Lincoln 9:00 p.m. (bus from Chicago)
- **Jefferson Lines:**
  - Leave Omaha 6:15 a.m. or 4:25 p.m.; Arrive Omaha 4:00 p.m. or 11:25 p.m.
Potential Existing Funding

• Federal 5311(f) – Rural Intercity Bus
  • 50/50 matching – operating
  • Connect to national intercity stops
  • Connect rural communities
  • Cannot just serve ‘commuters’

• Dedicated State Funding for Intercity Bus

• Fares

• Local Partners
  • Major employers
  • Higher education organizations
  • Other
Community Engagement – Target Markets

3 Rounds of Public Engagement in Each Community:
- Sept, Nov, Feb
  - Technical Committee
  - Stakeholders / Focus Groups
    - Elected Officials
    - Major Employers
    - City/County/Tribal Staff
    - Transit Providers
    - Human Service Agencies
    - Educational Institutions
    - Community Organizations
  - Existing and Future Transit Riders
  - General Public
  - Other

Stakeholder and Public Open House Locations

- Greenwood Fire Hall
  - WEDNESDAY, SEPTEMBER 4, 10:00 AM - 7:00 PM
  - 600 S 42ND ST
- LINCOLN
  - THURSDAY, SEPTEMBER 5, 10:00 AM - 7:00 PM
  - 2400 LINCOLN AVE, 4TH FLOOR
  - 8TH & LINCOLN
- OMAHA
  - FRIDAY, SEPTEMBER 6, 10:00 AM - 7:00 PM
  - 2232 F ST

For More Information: 800-819-2101 | Nebraska Mobility Manager, Brodie Crecelius | mobresearch@nebraska.gov | http://nebraskatransit.com

www.nebraskatransit.com
Facebook: @nebraska.transit
Preferred Service Concept

1. Red Route – Lincoln/Omaha via Aksarben
2. Black Route – Omaha/Lincoln via Westroads
3. Gold Route - US 6 Local Route
4. Special Event Service

**GOAL TODAY:**
* Review preferred alternative routing and stops*
Preferred Service Concept
Red Route - Lincoln to/from Omaha

Lincoln to/from Omaha

• Via Aksarben Village
  • Proposed Bus Stops
    • UNL Innovation Campus (Park and Ride)
    • UNL Student Union
    • Gold’s Building Startran Transfer Center
    • Gateway Mall (Park and Ride)
    • U-Stop Convenience (Park and Ride)
    • Ashland Park and Ride (SAC Museum)
    • Omaha Metro Aksarben Transit Center (68th and Mercy)
    • Peter Kiewit Institute (UNO College of Engineering)
    • University of Nebraska Medical Center
    • ORBT Transfer Point
    • 24th and Dodge (Creighton University)
    • 15th and Douglas
    • Amtrak/Intercity Bus Station
    • Eppley Airfield
Black Route – Omaha to/from Lincoln

Omaha to/from Lincoln

• Via Westroads
  • Proposed Bus Stops

  • Eppley Airfield
  • 24th and Dodge (Creighton University)
  • University of Nebraska Medical Center (Shared stop with ORBT/Metro)
  • University of Nebraska Omaha Campus (Shared stop with ORBT)
  • Westroads Mall Transit Center (Shared stop with ORBT/Metro)
  • 275 Park and Ride (King of Kings Church Parking Lot)
  • Walmart Supercenter
  • Nebraska Crossing (Park and Ride)
  • Gold’s Building Startran Transfer Center
  • UNL Innovation Campus (Park and Ride)
  • Nebraska State Capitol
  • UNL Student Union
Gold Route – Local US 6

Local – US 6 Route

- CHI Health Nebraska Heart Hospital
- Gold’s Building Startran Transfer Center
- UNL Student Union
- UNL Innovation Campus (Park and Ride)
- Walmart Supercenter
- Arrow Stage Lines (Intercity Bus Station and Park and Ride Lot)
- Waverly
- Greenwood
- Ashland
- Nebraska Crossing (Park and Ride)
- Walmart Supercenter
- Omaha Metro Aksarben Transit Center (68th and Mercy)
- Omaha VAMC
- University of Nebraska Medical Center
- 24th and Dodge (Creighton University)
- 13th and Douglas
- Amtrak/Intercity Bus Station
Special Event Service

• Fall Saturday Events
  • Park-and-Ride Focus
  • Premium Service
Service Frequency – Lincoln/Omaha

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<thead>
<tr>
<th>Red Route</th>
<th>Black Route</th>
<th>Gold Route</th>
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<tbody>
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<td>430a</td>
<td>430a</td>
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<td>1130a</td>
<td>400p</td>
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<tr>
<td>930p</td>
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Existing UN College of Engineering Shuttle

- 730a – 640p
- 2-hour headways
- 6 trips per day
## High Level Cost Estimates – Lincoln/Omaha

<table>
<thead>
<tr>
<th>Lincoln/Omaha</th>
<th>FY22</th>
<th>FY23</th>
<th>FY24</th>
<th>3YR Total</th>
<th>FY25</th>
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<td><strong>Total Cost</strong></td>
<td>$5,000,000</td>
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<td>$13,500,000</td>
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<td><strong>Costs</strong></td>
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<tr>
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<td>-</td>
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<td>Oversight</td>
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<tr>
<td><strong>Total Cost</strong></td>
<td>$5,000,000</td>
<td>$5,000,000</td>
<td>$3,500,000</td>
<td>$13,500,000</td>
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<td><strong>Revenues</strong></td>
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<td>L/O Fed (FY21-23)</td>
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<td>L/O State/Local (FY21-23)</td>
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<tr>
<td><strong>L/O Total (FY21-23)</strong></td>
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<td>$5,000,000</td>
<td>$3,500,000</td>
<td>$13,500,000</td>
<td>$3,500,000</td>
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Feedback/Discussion – Lincoln/Omaha Intercity Bus Study

• Routes, Bus Stops, Schedules
• Marketing/Branding
• Potential Local Funding Partners
Next Steps

1. Collect Feedback
2. Meet with Potential Local Partners
3. Final Report
4. Implementation Begin

THANK YOU!!