

**ProRail Board Meeting Minutes:** 12/06/2025

**Attendees:** Clyde Anderson, Bridger Corkill, Oluseye Fakinlede, Jim Hanna, Robert Kuzelka, Matthew Roque; Richard Schmeling

**Discussion Items:**

- **Follow-Up Items from Last Meeting**
- **Next Steps and Coalition Building for the Upcoming Session**
- **Discussion of how to use Survey Responses and Report**
- **Administrative Business for ProRail**
- **Next board meeting will be Saturday, January 3<sup>rd</sup>, 2026, at Scooters on 27<sup>th</sup> and Pine Lake in Lincoln**

**Detailed Notes:**

- **Follow-Up Items from Last Meeting**
  - Hard copy of the town hall report received, and final survey responses reviewed.
  - Oluseye picked up stamps to distribute thank you notes to Town Hall attendees – Matt to coordinate with Sen Juarez's office
  - Bill Language / Final draft from the bill drafters
- **Next Steps and Coalition Building for the Upcoming Session**
  - Discussion of the organizations that PRN will reach out to requesting support of our legislative initiatives this year. Bridger put together a list and will compile the contact information of the other organizations discussed. Bridger to coordinate with Matt on distribution.
  - Discussion of inviting other organizations to a strategy session at the start of the legislative session to coordinate support for transit initiatives
  - Brief discussion of hosting a pre-hearing luncheon and inviting other orgs who can testify in support. To be further explored in a bigger strategy discussion.
  - Brief discussion of MIPRC bill from last session – agreement to focus on the new bill and not to put more time into trying to advance MIPRC legislation currently. Matt to follow up with Sen Quick to get his feedback.
  - Discussion of sharing promotional materials and updating social media leading up to and during the session (more in the next section)
- **Discussion of how to use Survey Responses and Report**
  - Discussion of promotional materials that can be developed from the report.
    - Print materials:
      - A poster with information from the town halls for the hearing
      - A one-page infographic supporting the bill/rail planning
      - A post card that can be distributed to town hall attendees and PRN members with steps they can take to support the bill.
    - Digital materials:
      - Same information as above but sized for various social media. These can be posted by ProRail and/or distributed to other orgs who may want to promote the bill.
  - Bridger to coordinate with Oluseye on developing promotional materials.
  - Continuation of existing work agreement as voted on at the previous meeting.

- Discussion of potential content for the promotional materials highlighting different benefits of passenger rail.
  - Highlighting common responses to the survey
  - Including personal stories or narratives and strong sense of community
  - Highlighting the benefits to many groups of people
  - Including safety information
- **Administrative Business for ProRail**
  - ProRail officially has an email – [prorailnebraska@gmail.com](mailto:prorailnebraska@gmail.com) – Bridger to include as a recipient on meeting notes. The account can be setup to forward to our personal addresses. Personal emails can be removed from the website.
  - ProRail is signing up for PayPal to allow for online dues & donations. Bridger to coordinate with Clyde.
  - Bridger to create a shortened URL for the ProRail website that is easier to direct people toward at Clyde's suggestion.
  - Discussion of logo and branding.
    - No major logo changes – some potential color and file format updates
    - Bridger to work with Oluseye on a 'brand book' or similar to establish a unified aesthetic for ProRail materials with a colorblind-friendly palette
    - Bridger to work with Oluseye on putting together some templates for postcards, letterhead, membership brochures, etc. with the new branding.
- **Next board meeting will be Saturday, January 3<sup>rd</sup>, 2026, at Scooters on 27<sup>th</sup> and Pine Lake in Lincoln. Discussion to include**
  - Reviewing draft promotional materials for the legislative session
  - Hosting / coordinating a strategy session with other orgs promoting transit policy