



# *World's Greatest Hobby on Tour*



San Antonio, Texas  
February 21 & 22, 2009

Dear Exhibitor,

The World's Greatest Hobby on Tour is on its way to the Henry B. Gonzalez Convention Center in San Antonio, Texas. We would like to make this show as successful and seamless for you as possible. The enclosed packet contains information you will need for the show. It includes information on the show itself, a map, and directions to the venue, security, parking, and hotel. You will receive an exhibitor button at the show when you check in. Information on booth extras, sales taxes, and show procedures are also included.

The show officially begins at 10am on Saturday for the public and will be open until 6pm. On Sunday the show will open at 9am for exhibitors, 9:30am for the trade and VIPS and 10am to the public. The show will close at 5pm on Sunday and tear down begins at 5:05pm.

We look forward to seeing you at the show. If you need more information please contact me at 630-279-5094.

A handwritten signature in blue ink, appearing to read 'Randy Bachmann'.

Randy Bachmann  
Co-Chairman  
Phone: 630-279-5094  
E-mail: [randy@wghshow.com](mailto:randy@wghshow.com)

**Please read the enclosed information**

## World's Greatest Hobby on Tour Exhibitor Information

Henry B. Gonzalez Convention Center • San Antonio, Texas • February 21 & 22, 2009

### World's Greatest Hobby on Tour Exhibitor Information

#### Schedule

Show credentials can be picked up at the show information booth located near the front entrance on Friday from 9:00am to 8:00pm.

- February 19 - Thursday** Shipments being sent to the hall can be received from Noon – 5:00pm. See the section on “Freight”.  
**NO SET-UP OR EXHIBITOR DROP OFF PERMITTED.**
- February 20 - Friday** Exhibitor & Layout Set-Up.....9:00am – 8:00pm  
Shipments can be received from.....9:00am – 8:00pm  
**Hall Closes Promptly at 8:30pm**
- February 21 – Saturday** Exhibitor Set-Up.....8:00am – 9:30am  
Open to Public.....10:00am – 6:00pm  
**Hall Closes Promptly at 6:30pm**
- February 22 - Sunday** Exhibitors.....9:00am – 10:00am  
Trade & VIP Only.....9:30am – 10:00am  
Open to Public.....10:00am – 5:00pm  
Tear Down.....5:05pm – 6:30pm  
Move Out.....6:30pm – 11:00pm  
**Drive In Access for Exhibitors Will Not Start until 6:30pm Hall Closes Promptly at 11:00pm**

#### Show Location

##### Facility

Henry B. Gonzalez Convention Center – Exhibit Hall B & Bridge Hall  
200 E Market Street  
San Antonio, TX 78205

#### Directions to the Henry B. Gonzalez Convention Center:

**Traveling from the airport:** Take Highway 281 South to the Durango exit. Exit on Durango and turn right on Durango to Alamo Street. Turn right on Alamo to Market Street. At Market Street turn right and proceed in front of the Convention Center left to Bowie Street. Turn right on Bowie Street for parking or for access to the Convention Center\Lila Cockrell Theatre loading dock entrance. Click on the Parking Information link for more information.

**Traveling South from Dallas / Austin:** Travel IH-35 South to San Antonio. IH-35 South intersects with IH-37 South to Corpus Christi. Take IH 37 South to the Durango exit. Exit on Durango and turn right on Durango to Alamo Street. Turn right on Alamo to Market Street. At Market Street turn right and proceed in front of the Convention Center to Bowie Street. Turn right on Bowie Street for parking or for access to the Convention Center loading dock entrance.

**Traveling West from Houston:** Travel IH 10 West to San Antonio. IH 10 West intersects with IH 37 North toward Johnson City. Take IH 37 North to the Durango exit. Exit on Durango and turn left on Durango under the interstate to Alamo Street. Turn right on Alamo to Market Street. At Market Street turn right and proceed in front of the Convention Center to Bowie Street. Turn right on Bowie Street for parking or for access the Convention Center loading dock entrance.

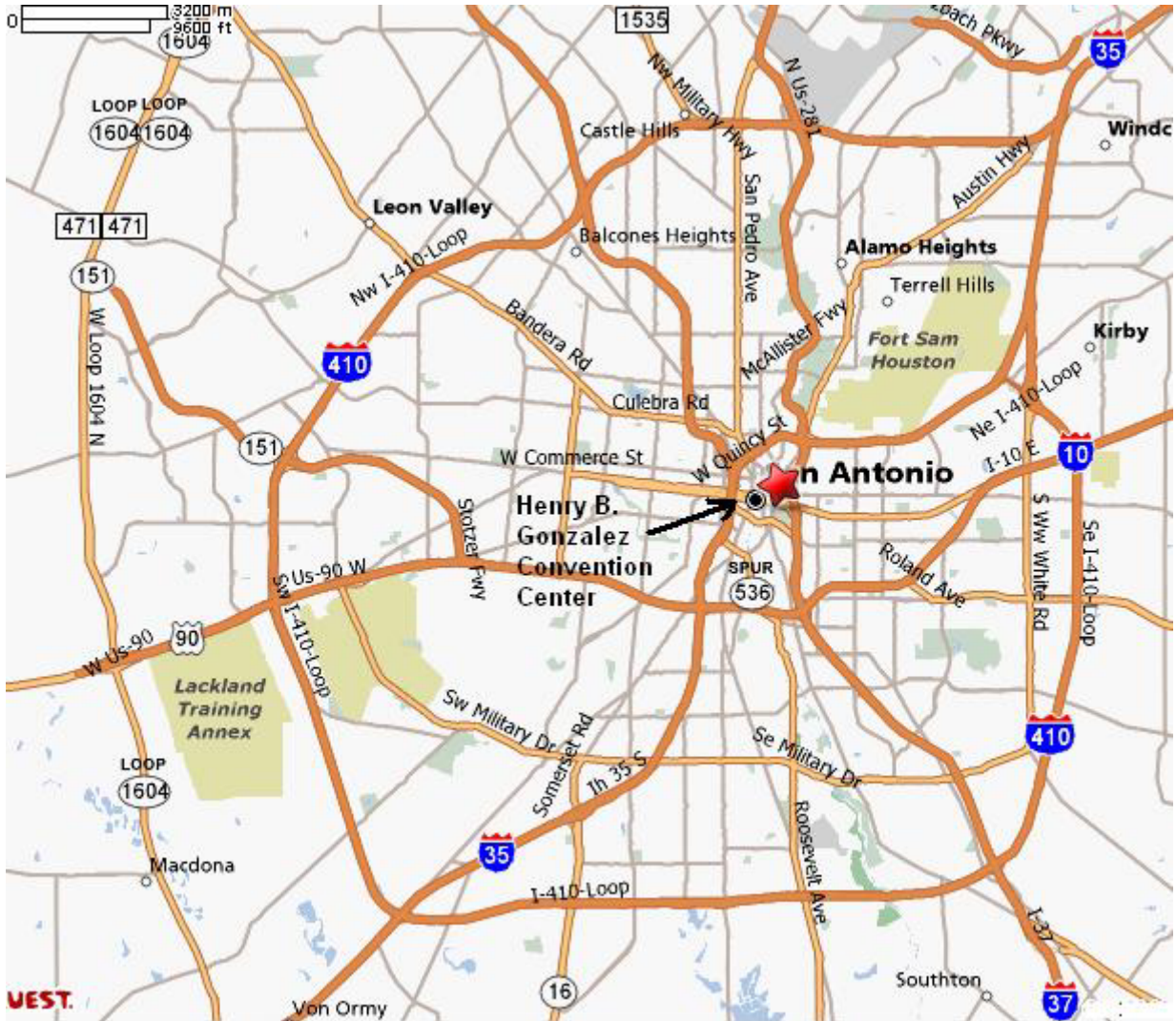
**Traveling North from Corpus Christi:** Travel IH 37 North toward San Antonio to the Durango exit. Exit on Durango and turn left on Durango under the interstate to Alamo Street. Turn right on Alamo to Market Street. At Market Street turn right and proceed in front of the Convention Center to Bowie Street. Turn right on Bowie Street for parking or for access to the Convention Center loading dock entrance.

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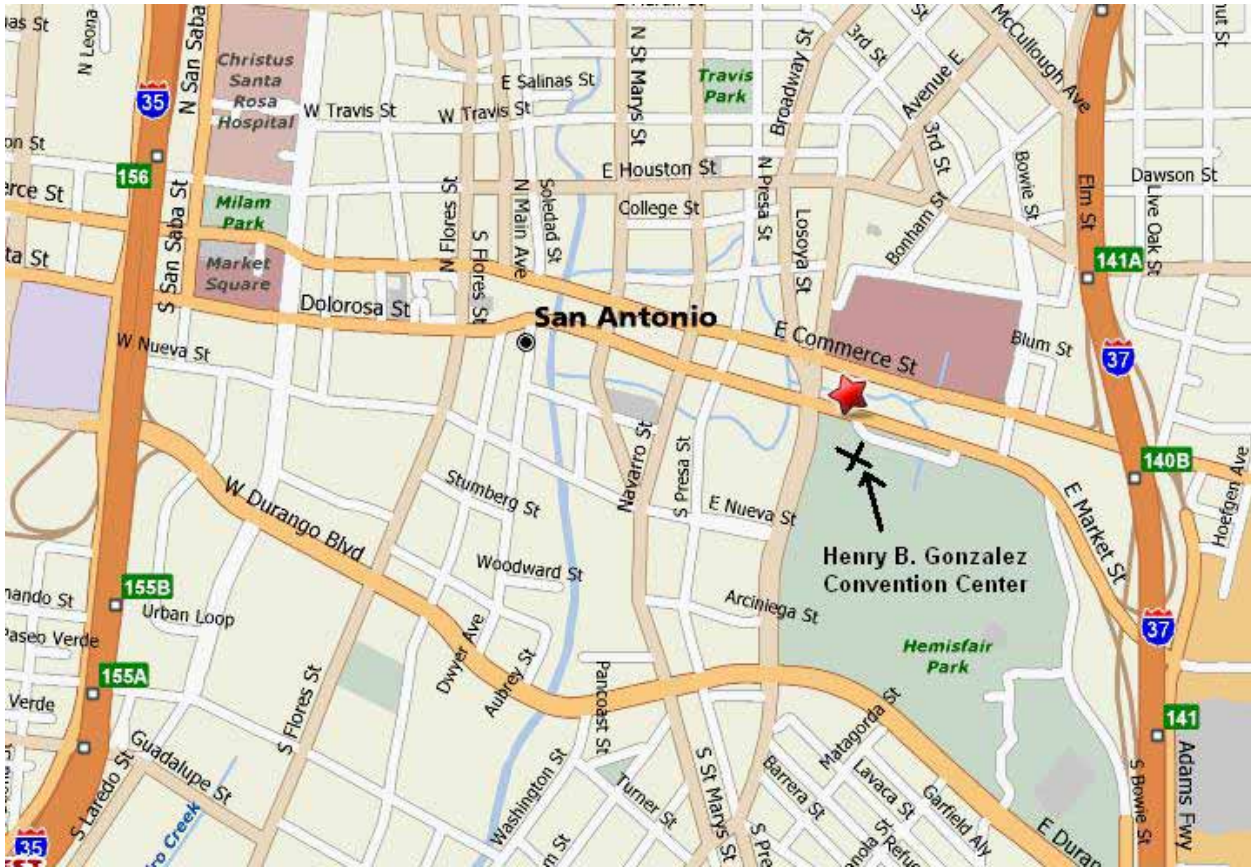
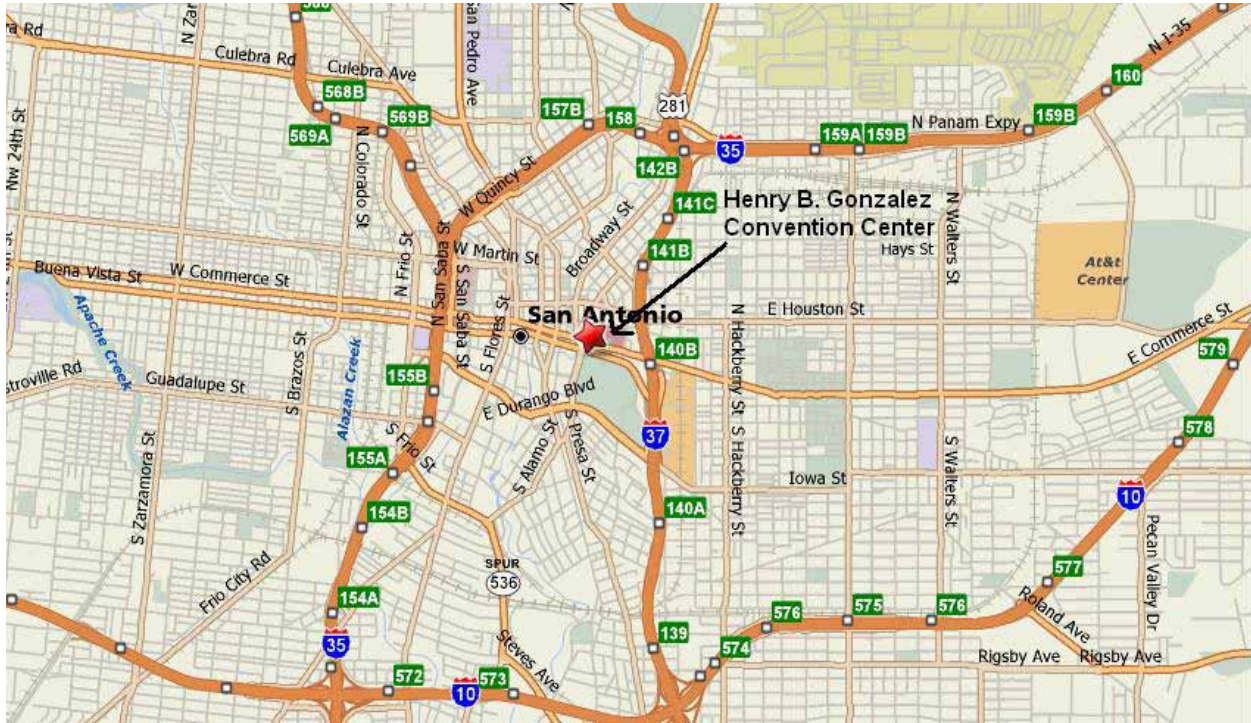
**Traveling East from El Paso:** Travel IH 10 East toward San Antonio. IH 10 East intersects with IH 35 South toward Laredo. Take IH 35 South to the Durango exit. Exit on Durango, keep right for three-quarters of a circle and proceed under the interstate past six traffic signals to Alamo Street. Turn left on Alamo Street to Market Street. At Market Street turn right and proceed in front of the Convention Center to Bowie Street. Turn right on Bowie Street for parking or for access to the Convention Center loading dock entrance.

### San Antonio Area Maps:



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**Hotel Information:**

**Sheraton Gunter Hotel**

205 E. Houston St.  
San Antonio, Texas 78205

Single or double rate: \$139

To reserve by phone:

Phone: 210-227-3241

Global Reservation Number: 888-999-2089

To get the rate mention "World's Greatest Hobby on Tour"

**Hilton Palacio del Rio**

200 South Alamo  
San Antonio, TX 78205

Direct: (210) 270-0748

GUEST ROOM RATES: Singles: \$179 Doubles: \$189

To get the rate mention "WGH"

We do not have a contracted rate with any other hotels as in many cases their weekend or rack rate was less than the contracted rate. We recommend using Orbitz.com or Priceline.com for getting the best value for hotel reservations.

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### **Exhibitor Badges**

You will receive your own exhibitor button when you sign in at the show. The exhibitor button does not include your name or company. We suggest you bring a name badge with your name if you wish to be identified by name.

### **Security**

**All exhibitors must have their exhibitor button at all times** - this is your identification that shows security you are a show exhibitor. No one will be allowed access to the convention center without proper credentials. There will be no access to the convention center outside set hours.

Exhibitors are responsible for the security of their products and exhibit materials during hours that show staff is in the building. After the hall is closed the facility will be locked down. Security will not readmit any exhibitors until set-up time the next morning.

### **Move-In Procedure**

The Henry B. Gonzalez Convention Center is a non-union facility, so union labor is not required to assist you with your merchandise.

### **Drive-In Access**

The City of San Antonio has a policy that does not allow vehicles into facilities for move in and move out. City of San Antonio fire regulations state the following: *"Personally-Owned Vehicles (POV's) may not be driven into the exhibit halls at any time. Vehicle parking in the exhibit halls is prohibited. The only exception to this policy is vehicles that are to be used as part of an exhibit (i.e. car shows). See the Fire Regulations packet for vehicle-exhibition guidelines. It is the responsibility of the Licensee to ensure that exhibitors are aware of these guidelines."* **However**, we escalated the issue and got them to allow a small number of vehicles in the facility on a very limited basis, primarily for handicapped exhibitors. No vehicle can be in the facility for more than 30 minutes. Because of the attention they are putting to this issue you should be prepared to unload in the dock area and cart your merchandise and displays into the facility as there could be a wait as permission for drive in is given on a case by case. Be prepared by bringing a cart or 2 wheeler.

### **Freight**

We will have a person on site to accept shipments you send to the facility marked to your attention, via the carrier of your choice (UPS, FedEx, etc), on Thursday 2/19/09 from Noon - 5pm, Friday 2/20/09 from 9am -5pm. **Any other days/times and it could be refused by the facility or the facility might charge you a fee to accept your package(s).**

### **Shipments can be sent to:**

World's Greatest Hobby on Tour

Your Booth #

Henry B. Gonzalez Convention Center – Exhibit Hall B & Bridge Hall

200 E Market Street

San Antonio, TX 78205

## **World's Greatest Hobby on Tour Exhibitor Information**

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### **Move-out Procedure**

#### **Drive-In Move-Out Access**

The show closes at 5pm on Sunday. At 5:05pm move out will begin. See the section on Drive in Access for more information on this procedure. Drive-In access will not commence until 6:30 pm Sunday. Vehicles deemed too large will have to use the dock, or will have to cart out through the over-head doors.

### **Your Booth**

#### **What is Included?**

10' x 10' draped booth with 8' high back curtain and 3' high side rails and one chair per booth. **Tables are not included in your booth unless you ordered them.**

#### **Add-ons available**

- Unskirted tables 8 ft long \$15 ea. - 3 max per booth
- Skirted tables 8 ft long \$45 ea. - 3 max per booth
- Additional chairs \$5 per chair
- Electric drop \$95 for 1 outlet 5 amp drop
- 10'x10' standard show color carpet \$110 per booth
- 42" tall tables \$45 unskirted ea. / \$75 skirted ea. (all 42" tall tables are 24" wide and are available in 4', 6', and 8' lengths).
- 24" wide tables \$45 unskirted ea. / \$75 skirted ea.. (24" wide and are available in 4', 6', and 8' lengths).

**Prices are 50% higher if ordered less than 7 days in advance and may not be available at show.**

#### **What is Available to order?**

Decorator Services – If you need anything other than what is available on the booth application form please contact us at 630-279-5094.

Electrical Services – Contact the WGH on Tour at 630-279-5094 for standard electric.

Telephone & Internet – Contact the WGH on Tour for information on ordering telephone and internet services at 630-279-5094.

### **Floorplan**

The floorplan is included in this packet. If you wish to change your location please contact us and we will attempt to accommodate you. We give location preference in the following order: WGH sponsors → HMA members → other manufacturers → NRHSA hobby shops → Local hobby shops → National shops → train collectors.

**All booths must present a professional appearance.** They must be clean and neat. All unskirted tables must be covered and you must provide these table covers. Table covers must look professional and be fire proof. Any booth not meeting show standards will be removed and your deposit forfeited.

### **The Show**

#### **What are the attractions?**

- Over 100 Thomas the Tank Trains will be set up and available for kids to play with in the Thomas the Tank Engine Train Playland
- A Thomas the Tank riding train for kids
- The entrance to the show will have audio and visual effects which simulate the feeling of a full size train
- Large complex model railroads
- Product demonstrations including make and take programs for items like trees
- One on one discussion with modelers, hobby shop staff, and manufacturers to transfer skills and enthusiasm.
- Disney Railroad story.

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## Exhibitor Rules

- 1) Exhibitor agrees to the terms, conditions, rules and regulations set forth. Show management has the full power to make such further rules, amendments, and regulations as may be considered necessary or desirable for the safe and proper conduct of the exhibition. Show management has full power to interpret and enforce all rules and regulations.
- 2) Booths are sold for the entire show only and only train related merchandise may be displayed. Exhibitor must be a manufacturer, publisher, importer, distributor or retailer to the model hobby industry in order to exhibit. No games of chance or raffles are permitted. All booths and exhibitor materials must comply with appropriate fire & safety regulations.
- 3) Electrical wiring and equipment must meet the applicable electrical codes and exhibit hall rules.
- 4) Booths consist of one 10' x 10' area. Additional skirted or un-skirted tables can be ordered through the decorator. If you do not want a skirted table, please let us know and we can replace it with three un-skirted tables with table covers.
- 5) Multiple booths may be combined to form a larger booth. Tables within your booth may be rearranged any way you desire as long as the tables are kept within the 10' x 10' boundaries. The deepest booth that can be created is 20', however booths can be as wide as you desire.
- 6) Exhibitor location preferences will be noted but cannot be guaranteed. Exhibit space location is solely at the discretion of CIA Incorporated and the World's Greatest Hobby on Tour.
- 7) No exhibitor may block or interfere with a neighboring exhibit. Interference includes excessive sound and objectionable lighting. Mechanical or electrical devices which produce sound or noise must be operated so as not to prove disturbing to other exhibitors. Show management reserves the right to determine acceptable sound or noise levels in all such instances.
- 8) Exhibits may not exceed the height limitation of eight feet. If an exhibitor plans to exceed this limit, the exhibitor must submit a request in writing to exceed this limitation.
- 9) Nothing may be nailed, screwed, stapled, taped, wired, or otherwise fixed to walls, floors, or ceilings of any part of exhibition building. All required measures for such protection of the exhibition building shall be at the exhibitor's expense. Exhibitor shall be liable to show management for, and shall indemnify show management from, any damage caused to show management as a result of any damage, harm, or injury to any real or personal property of the owner of the exhibition hall caused by an act or omission of the exhibitor or its performer or employees, guests, invitee's, contractors, and suppliers in connection with the use and occupancy of the space or any other space of the exhibition premises.
- 10) Show management will keep the show aisles clean and maintained. Exhibitor must, at their expense, keep its booth clean and displays in good order. Booths considered unsightly by show management will be decorated at exhibitor's expense.
- 11) Exhibitors must stay fully set up until 5:00 pm Sunday. Any exhibitor that does not stay fully set up until 5:00 pm Sunday will agree to pay an early termination fee of \$2500.00.
- 12) All exhibitor property must be out of the exhibit hall by 11:30 pm Sunday. Any exhibitor who is not out by 11:30pm Sunday will be liable for all additional rent and security charges the facility may impose.
- 13) Exhibitors must check in no later than 7:00 pm Friday or their space will be re-sold and you will not receive a refund.
- 14) Space is considered sold when CIA Incorporated and the World's Greatest Hobby on Tour confirms your reservation.
- 15) If space is not paid for by noon on Sunday, your card will be charged. Should your card not authorize, we will suspend your exhibiting privileges. You will still be liable for all fees due for the exhibit space you order.
- 16) Exhibitors are responsible for their own parking, lodging, security, and other expenses.
- 17) Exhibitor shall procure at its own cost and expense all necessary licenses and permits for the purpose of displaying, exhibiting, and promoting its merchandise at said exhibition. Mandatory licenses include, but are not limited to:
  - a. ASCAP or BMI Music License: For copyrighted audio or video presentations incorporated or used in exhibitors display.
- 18) This agreement has been executed in the State of Illinois, United States of America and it is governed by and interpreted, construed, and executed in accordance with the laws of the State of Illinois, United States of America except for its conflicts of laws provisions. If legal action is necessary to enforce any of the provisions of this agreement, the prevailing party shall be entitled to reasonable attorney's fees. The parties agree the venue for any legal action will be in the County of DuPage, IL USA and the parties consent to the personal jurisdiction of same.
- 19) Exhibitor hereby acknowledges that certain services available to the exhibitor are subcontracted by management, and that management has no control over the costs of such services which include, but are not limited to:
  - a. Utility Services: Electrical power, lighting, telephone, water, or other such utility services are controlled by sub-contractors, and the rates in effect during the dates of the exhibition are the responsibility of the exhibitor and for its own account.



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- b. Other Services: Any other discretionary service such as cleaning, drayage, etc., are performed by sub-contractors, and the rates in effect during the dates of the exhibition are the responsibility of the exhibitor and for its own account. In all instances, exhibitor shall have no authority to incur, and will not incur any expense, cost or liability as, for, or against show management. The exhibitor shall pay all costs and expense whatsoever in connection with its exhibit, relative to the services described herein, including moving in and moving out.
- 20) All business must be conducted within the exhibitor's booth, including distribution of printed materials, samples and product demonstrations. Exhibitors will report to show management any attendee who is observed selling a product or service in the aisles or other general areas of the show.
  - 21) Permission must be granted by exhibitor before photographs or videos can be taken of any booth display or individual products by an exhibitor.
  - 22) Exhibitor must abide by and observe all laws, rules, regulations, and ordinances of any applicable governmental authority.
  - 23) Exhibitor agrees not to exhibit products or displays that are obscene or promote harm or injury to any group or individual.
  - 24) Exhibitor's booths must be staffed at all times.
  - 25) Exhibitors may not enter a competitor's unattended booth, handle the samples, or take literature without an invitation to do so.
  - 26) Show management has the right, at no cost to show management, to use the exhibitors, performers and sponsors likeness in any video, newsprint, internet web page or web broadcast, or other media to promote the exhibition.
  - 27) All exhibiting companies are required to be in compliance with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive and as reasonably accommodating as possible to attendees with disabilities. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information line (800) 514-0301 and from the website [www.usdoj.gov/crt/ada/infoline.htm](http://www.usdoj.gov/crt/ada/infoline.htm)
  - 28) All exhibit displays must be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers or installation & dismantling equipment such as forklifts. Displays must also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open. Refer to local building codes that regulate temporary structures. Exhibitors should ensure that any display fixtures such as tables, racks, or shelves are designed and installed properly to support the product or marketing materials to be displayed.
  - 29) All materials used in display construction or decorating must be flame retardant.
  - 30) All electrical wiring and equipment must meet the electrical code of the exhibit hall city in which the exhibition is held.
  - 31) NO BALLOONS! No Balloons of any type will be allowed in the exhibit hall.

By exhibiting at the show you agree that you have read the terms and conditions of the exhibitor agreement and agree to all those terms and conditions. You further certify that you understand you must keep your exhibit fully set up until the show is closed or you agree to pay a fee of \$2,500 for early tear down. You understand this purchase cannot be cancelled or refunded, and you acknowledge you have received the services. You agree to pay for each show no later than Noon on the Sunday of the show. You understand that if you do not pay for a show on time your credit card will be charged. You understand that CIA Incorporated and the World's Greatest Hobby on Tour assumes no responsibility for any exhibitor property or for safety at the show. You agree to hold harmless CIA Incorporated and the World's Greatest Hobby on Tour, its exhibition centers, and contractors for any and all actions that may occur involving the show. You agree to indemnify CIA Incorporated and the World's Greatest Hobby on Tour for any and all liability that may be caused or related to your participation under this agreement. You further acknowledge and agree that CIA Incorporated and the World's Greatest Hobby on Tour may cancel any show and refund all prepaid money and that information provided here is subject to change by CIA Incorporated and the World's Greatest Hobby on Tour at any time.

### **Sales Tax:**

Local sales tax rate is 8.125%

Sales tax forms will be provided at the show. You can get them at the show office.